



**Amir Rice Mills (Pvt) Ltd.**  
Millers & Exporters





## Mian Abdul Rasheed

Founder & Chairman

The story of the **Amir Rice Mills (Pvt) Ltd** begins with its founder and chairman, Main Abdul Rasheed, and dates all the way back to 1965. It was around that time he bought an ordinary traditional rice husking machine. By 1982 he had expanded the business by adding new machinery of paddy husking and milling with husk fire type paddy dryers to build what is today known as **Amir Rice Mills (Pvt) Ltd**.



## Mian Amir Aziz

CEO's Message

It is our mission to provide quality rice at an affordable price to all our customers. We at **Amir Rice Mills (Pvt) Ltd** are optimistic that we could likewise achieve our set goals if we continue to work with you as a team. So, to our business partners, who are indeed our stakeholders, we pledge to continue to encourage our after-sales services, promotional team to be more proactive in their approach by making more frequent market visits to you, as well as conducting more rice seminars throughout the region. We continuously improve the Quality of rice from Farming to Processing and export. **Amir Rice Mills (Pvt) Ltd** will continue its efforts to produce and provide our customers with excellent quality products without compromising on service to our customers. Currently we are amongst the leading exporters of rice in the country, reaffirming our stance on quality. Today our firm has ultra-modern, fully automatic, computerized plants to provide our customers with the best quality of rice. Technologically advanced machinery dries the paddy for processing, automatic computerized machines remove the rice husk, polishes the rice and sort out the best grains of Rice. Finally, fully automatic machines are deployed for packaging purposes. With operations and markets spanning the globe, we export to around 60 countries with diverse and nutritious rice products. Innovation is the key to our success and our brands represent superior taste experiences and quality around the world.

## Board of Directors



**Mian Umair Aziz**  
Director



**Mian Ammar Aziz**  
Director



**Mian Uzair Aziz**  
Director



## Introduction

To achieve success, our team had to be innovative in every aspect of the marketing mix, including positioning, packaging, distribution and communication. Our main rice varieties that we deal in are Super Basmati Rice, 1121 Basmati Rice and PK-386. **Amir Rice Mills (Pvt) Ltd** per annum export of rice is about \$20 million, exporting to countries such as: Muscat, Kuwait, Bahrain, Dubai, Abu Dhabi, Saudi Arabia, New Zealand, United Kingdom, Australia, France, Canada, Italy, Germany, USA and Sweden. We emphasize on the standardized quality of its food products and as a result, been awarded with numerous certifications including ISO 9001, ISO 22000 and HACCP. We have made investments in world's best rice machineries from Buhler and Satake Japan to achieve best quality of rice.







## Quality Control

Understanding our responsibility as a manufacturer of an edible product, we ensure that it is high in quality. We have implemented all the latest quality control measures so that each grain is of superior quality and better taste. Every lot is subjected to strict laboratory test and our Sortex Machine guarantees the elimination of black rice. We have been awarded with numerous certifications including ISO 9001, ISO 22000 and HACCP.



## Milling & Storage Capacity

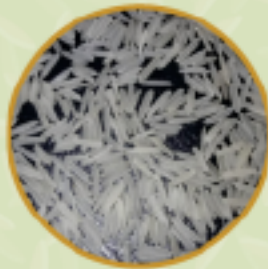
### Our Production Capacity

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- 1- Paddy to Finish Rice 30 Tons / Hour
  - 2- Raw Rice to Finish Rice 40 Tons / Hour
  - 3- Automated Parboiling Rice Plant 280 Tons / Day
  - 4- Automated Steaming Rice Plant 300 Tons / Day
  - 5- Rice Storage Capacity 30,000 Tons
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# Types of Rice

## Basmati Rice



1121 Parboiled



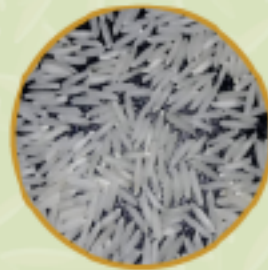
1121 Steam



1121 White



Super Brown



Super White



Super Parboiled

## Non Basmati Rice



C9 Parboiled



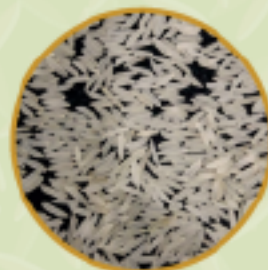
C9 White



IRRI-6 White



IRRI-6 Parboiled



Supri Parboiled



Pk-386 White

Amir Rice Mills (Pvt) Ltd are exporting throughout Muscat, Kuwait, Bahain, Dubai, Abu Dhabi, Saudi Arabia, New Zealand, United Kingdom, Australia, France, Canada, Italy, USA and Sweden. Our brands are recognized all over North America, Middle East, Africa and Europe.

Global Presence



Type of Packaging

Private Labeling is Available in 1kg, 2kg, 5kg, 10kg, 20kg, 40kg & 50kg



Jute Bag



Cotton Bag



PP Bag



LDPE Poly Bag



Paper Bag



NonWoven Bag



Plastic Jar



Card Box Pack





## Awards



Amir Rice Mills (Pvt) Ltd was awarded with numerous awards including FPCCI Merit Award and Export Performance Award.



## International Brands

## International Exhibitions



## National Brands





# Contact Us

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